

WENHAO ZHANG

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EDUCATION

Lee Kong Chian School of Business, Singapore Management University Ph.D. in Business (Strategy & Entrepreneurship)	Aug 2025 – Present Singapore
Ivey Business School, Western University M.Sc. in Management	Sep 2021 – June 2022 London, Canada
Norwegian School of Economics M.Sc. in Business Administration and Economics	Aug 2019 – June 2022 Bergen, Norway
Lingnan College, Sun Yat-sen University B.Sc. in Management Science	Sep 2015 – June 2019 Guangzhou, China

RESEARCH EXPERIENCE

China Europe International Business School Full-time Research Assistant <i>Supervisor: Prof. Terence Tsai</i>	Shanghai, China March 2023 – July 2025
Norwegian School of Economics Part-time Research Assistant <i>Supervisor: Prof. Elisa Cusi</i>	Bergen, Norway Oct 2021 – Mar 2022

CONFERENCES AND PRESENTATIONS

Zhang, Wenhao, Zhang, Yunlu, and Tsai, Terence (December 2024). “Temporal orientation and compensation: The effect of CEO future-time reference and long-term pay focus on corporate social performance,” Paper to be presented at the *Academy of International Business MENA 2024*, Dubai, UAE.

TEACHING

Xi'an Jiaotong-Liverpool University Value Chain Analysis (Undergraduate Core by Prof. Yunlu Zhang), Teaching assistant. Supply Chain Environmental Analysis (Undergraduate Core by Prof. Yunlu Zhang), Teaching assistant. Introduction to Strategy and Policy (Undergraduate Core by Prof. Yunlu Zhang), Teaching assistant.	2024 2023 2023
China Europe International Business School Strategic Management (EMBA Core by Prof. Terence Tsai), Teaching assistant.	2023

INDUSTRY EXPERIENCE

Kraft Heinz China <i>Procurement Intern</i>	2018-2019
Vanke Real Estate <i>Operations Intern</i>	2018
Danone China <i>Training Intern</i>	2018
Sun Yat-sen University Economics Society <i>Vice President</i>	2016-2017

SKILLS

Languages: English, Chinese (Mandarin)

Programming: R, STATA, SQL, $\LaTeX$